

Academic

Exclusively for Freshers

Essay Writing **hosted by Dr Matt Neal**

Kickstart your university journey with confidence by joining our exclusive Academic Skills Programme, a six-week course designed especially for freshers in subjects where essays are regularly written, whether Arts, Humanities, Social Sciences or STEM.

Led by Dr Matt Neal, these engaging sessions will help you master the essentials of essay writing; from shaping strong ideas and crafting introductions to building convincing arguments and wrapping up with powerful conclusions.

Each week offers practical tools, friendly support, and the chance to connect with your peers and student ambassadors (plus pizza in Week 1!). Make the most of this opportunity to sharpen your skills, ask questions, and set yourself up for success from day one.

Weekly on Mondays, 5.30-6.30pm, Old JCR

Week 1: Monday 13 October

Welcome! Pizza and meet and greet with your Student Ambassadors
– and why do we write essays?

Week 2: Monday 20 October

Concept development: Reading the market and unpacking your question.

Week 3: Monday 27 October

Setting up your stall: Writing a great introduction.

Week 4: Monday 3 November

Growing your business: Sustaining an argument.

Week 5: Monday 10 November

Handing over the goods: Wrapping up the sale with a deal-making conclusion.

Week 6: Monday 17 November

Town Hall – Open-floor Q&A