‘Life after Girton’ 2017 Speakers:

Dan has worked at innocent since launch in 1999. In that time he has been responsible for building the brand from scratch, via copywriting, advertising, design (packaging, digital, office environment...), tone of voice and culture. Dan won the UK Designer of the Year in 2014, and was elected to D&AD Board of Trustees from 2014-2017. In 2010 Dan was appointed Visiting Creative Director at Method in San Francisco and in 2012 he became an consultant, helping other businesses improve in the areas of creativity, tone of voice, being entrepreneurial, hiring the right people, writing adverts, etc. Clients included Dyson, Coca Cola, GOV.UK/GDS (UK government digital service) and MPC. In 2013 Dan was the Visiting Creative Director at Wolff Olins in London.

http://www.dangermain.com/

Wendy Holden read English at Girton from 1983 - 1986
Wendy was a journalist on The Sunday Times, Tatler and The Mail on Sunday before becoming a full-time author. She has written nine novels, all Sunday Times Top Ten bestsellers. Her first job was on the art magazine Apollo; after this she went to work on a magazine for foreign diplomats in London. She later became Deputy Editor of the Sunday Times Style section, where she supplied the column ostensibly penned by Tara Palmer-Tomkinson. Their partnership became the inspiration for Wendy’s first novel, Simply Divine, in which a lowly hack writes the column for a celebrity socialite. It was published in 1999, and at the same time she moved from her job as Deputy Editor of society glossy Tatler, to the Mail on Sunday's YOU magazine, after which she became a writer full-time. Wendy got married in 1993 to Jonathan McLeod with whom she has two children, Andrew and Isabella. Her latest novel – the first in a new series - came out in March this year, Laura Lake And The Hipster Weddings, is about a heroine, Laura Lake, who is a bold and fearless glossy magazine journalist. Every new adventure will let her loose on some hilarious aspect of smart contemporary life.

www.wendyholden.net/